

### To See, Experience, Buy

New development PAS of InnoTeamS finalist at the German Innovation Prize

InnoTeamS, a spin-off from the worldwide leading network of computer graphics, the INI-GraphicsNet, is developing innovative products of its trendsetting research. On September 1, 2007 the Darmstadt company celebrated its one-year existence.

Already in January, 2007 the innovative presentation system PAS (Portable Augmented Showcase) developed by InnoTeamS was nominated for the renowned innovation prize of the German industry. By means of Augmented Reality the customer sees through a head-mounted display the perfectly fitting fade-in of virtual 3D objects into the real environment. The viewer can surround the object and view it from all sides in 3D, in real time, and in stereo. Colors, material options, model versions - per mouse click everything becomes visible. Movement and

### Fraunhofer Institute for Computer Graphics Research IGD has become »Selected Landmark 2007« in the Land of Ideas

The Fraunhofer Institute for Computer Graphics Research IGD was awarded »Selected Landmark 2007« by Hartmut Klatt, Deutsche Bank, in Rostock on September 9, 2007. The institute is now officially one of the »365 Landmarks in the Land of Ideas« distinguished by the national initiative »Germany - Land of Ideas« and their project partner Deutsche Bank.

Under the motto »Enjoy IT – Working and Relaxing with the Computer« the institute presented to the interested public practical technologies from its think tank. IT developments in the fields of culture and tourism, health and computer games were a representative cross section of the innovation activities. They included, for example, the Virtual Showcase serving to examine sensitive museum exhibits from all sides without touching them. Via sensors the EmoGlove



Karsten Schmidt (l.), manager of InnoTeamS GmbH, receives from Federal Minister of Economics Glos the certificate of the nomination for the 27th German Innovation Prize.